



Staff, Volunteers & Contractors

(Team Members)

Social Media and External Communications

Team members must follow Women's Healing Sanctuary's social media policy when posting about their work for Women's Healing Sanctuary.

Team members should not speak to the media on behalf of Women's Healing Sanctuary unless explicitly authorised to do so.

Any requests for information from external parties should be directed to the appropriate staff member or management.

Training and Compliance

Team members will receive training on privacy, confidentiality, and intellectual property policies during their induction.



Staff, Volunteers & Contractors

(Team Members)

Social Media Policy

Purpose

This policy aims to protect the privacy and confidentiality of our guests and the Sanctuary while allowing team members to engage responsibly on social media.

Confidentiality

- Never disclose the location of Women's Healing Sanctuary on any social media platform.
- Do not share any information about guests, including their names, stories, or images.
- Refrain from posting any details about the Sanctuary's layout, security measures, or daily operations.

Appropriate Content

- Only share approved, general information about the sanctuary's mission and values.
- Use a respectful and compassionate tone in all posts related to the Sanctuary.
- Avoid political statements or controversial topics when representing the Sanctuary.

Personal Accounts

- Clearly state that views expressed on personal accounts are your own and not those of Women's Healing Sanctuary.
- Do not use Women's Healing Sanctuary's logo or official images on personal profiles without permission.

Photography and Video

- Never take or share photos or videos of guests or the Sanctuary premises.
- Only use officially approved images for any Sanctuary-related posts.

Engagement

- Direct all sanctuary-related enquiries to the official channels.
- Do not engage in arguments or negative discussions about Women's Healing Sanctuary online.

Reporting

- Report any concerning social media activity related to the Sanctuary to the Live-In Manager immediately.

Consequences

- Violation of this policy may result in termination and potential legal action.